



FOR IMMEDIATE RELEASE

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EVENT: **Oklahoma City Farm Show**
March 19-21, 2026
9AM – 5PM (Thur & Fri)
9AM – 4PM (Sat)
Bennett Event Center
OKC Fairgrounds, Oklahoma City



Oklahoma City Farm Show Moves to Earlier March Dates, Set for March 19–21 at OKC Fairgrounds

Annual event features hundreds of exhibitors, OSU Extension seminars, live music, and free admission at the Bennett Event Center.

Oklahoma City, OK — The 22nd Annual Oklahoma City Farm Show, featuring the latest in agricultural machinery, equipment, technology, and services, will take place March 19–21, 2026, at the OKC Fairgrounds’ Bennett Event Center. This year’s event will showcase more than 1,000 products and services from hundreds of exhibitors, filling both the indoor Bennett Event Center and the outdoor exhibition area directly in front of it. Admission to the show is free, and ample free parking is available throughout the OKC Fairgrounds complex.

New for 2026, the Oklahoma City Farm Show moves to earlier March dates, creating a more consistent schedule for exhibitors and attendees. In past years, the show was held in April and often shifted to avoid Easter weekend. Based on feedback from farmers, ranchers, and exhibitors, the new timing provides a more predictable annual window and allows producers to attend before the busy spring fieldwork season begins.

“We’re excited to welcome producers back to the Oklahoma City Farm Show and celebrate the strength of the region’s farm and ranch industry,” said show manager Penny Swank. “Moving the event to March creates a more consistent schedule and allows farmers and exhibitors to attend before the busy spring fieldwork season begins.”

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Attendees can stay informed and plan their visit by visiting the official event website, **OklahomaCityFarmShow.com**. The website features an interactive floor plan, providing up-to-date exhibitor information, contact details, and booth locations. For daily updates, event announcements, and the chance to connect with fellow attendees and exhibitors, follow the show on social media at **facebook.com/OklahomaCityFarmShow**.

Exciting Features: Food, Seminars, Prizes, and Music

In addition to over 150,000 square feet of agricultural and ranching exhibits, the show will offer a variety of activities and amenities. Complimentary coffee and rolls will be served each morning until 10:00 AM. Early attendees can also enter the daily \$1,000 Showbucks prize drawing, sponsored by Great Plains Kubota. The drawing, which takes place at 1:00 PM each day, allows winners to use the Showbucks as cash for purchases from exhibitors. Sign up for the drawing at the Great Plains Kubota booth.

Educational opportunities are also a highlight of the event. OSU Extension seminars will take place Thursday and Friday in the Seminar Conference Room (NE area of the Bennett Event Center). Topics include:

Thursday, March 19

- 11:00 AM — “Resources & Opportunities for Beginning Farmers and Ranchers,” Josh Campbell, Extension State Program Specialist
- 1:30 PM — “Maximizing Forage Quality with Pasture Management,” Mike Trammell, OSU Agronomist for SE Oklahoma

Friday, March 20

- 11:00 AM — “Beginning Beekeeping, Regulations & Economic Considerations,” Courtney Bir, Extension Specialist for Farm Management
- 1:30 PM — “Backyard Poultry Diseases & Biosecurity,” Dr. Barry Whitworth, OSU Extension State Animal Health Specialist

Coffee and cookies will be provided for seminar attendees, courtesy of Tractor Bob.

For entertainment, Rusty Rierson, a country music singer from Kansas, will perform daily acoustic shows inside the Bennett Event Center. Rusty is known for his tribute performances to George Strait, Don Williams, and other country legends, as well as his own original music.

The Oklahoma City Farm Show runs March 19–21 at the Bennett Event Center, located on the OKC Fairgrounds Complex off NW 10th Street between I-44 and May Avenue. Show hours are 9 AM–5 PM on Thursday and Friday, and 9 AM–4 PM Saturday.

For more information, including the most current event schedules, visit **OklahomaCityFarmShow.com**.